2025-2026 Candidate Statements | ICC Chair of Marketing Elections

ICC Chair of Marketing Candidates (5/28)

Listed in Alphabetical Order (first name)

Bibek Manandhar

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| I want to be part of the Inter Club Council (ICC) since I believe that student organizations have a significant contribution in building leadership, teamwork, and campus life. As an ICC Chair of Marketing, I want to utilize my skills to make the clubs more visible, increase the participation of students, and promote events effectively. Membership in ICC will allow me to connect students with organizations, create innovative marketing campaigns, and foster a sense of community on campus.  With a Computer Science background, I am uniquely positioned to bring a different perspective to marketing. My technical background in data analysis, social media algorithms, and digital content will allow me to optimize advertising efforts. Additionally, my understanding of graphic design tools, website upkeep, and automation can simplify marketing processes. My problem-solving nature and high attention to detail will ensure well-planned campaigns. With my imagination, teamwork, and strategic mind, I am certain that I can make a positive contribution as ICC Chair of Marketing. |

Digambar VR

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| I want the job because ICC marketing is a mess, and I can fix it. Clubs don’t get the attention they need, students don’t know what’s happening, and most promotions feel like shouting into the void. I don’t care for fancy slogans or useless fluff—just getting the message across so clubs actually grow and people actually show up.  I’d be good at it because I know how to cut through the noise. I’ve run organizations, planned events, and made people pay attention without wasting time. If clubs are supposed to be the life of campus, then ICC marketing should be making sure they aren’t invisible.  If someone else can do that better, vote for them. I’m just here to get things done. |

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| Jared Salazar  I wish to be part of the ICC because I want to help clubs' names spread through De Anza campus. Those clubs would help give students cool experiences. I believe I would be good in this position because I'm a decent listener where I can try understanding the clubs' demands. I can also convince more people to make their clubs due to the fact that some of them are just introvert, but I know that they have good ideas to share as well.  Melody Zhang  I wish to be part of the ICC because I want to learn more about how to plan the events throughout this position. My strengths lie on graphic design and I’m proficient at using Canva. I can also help with organizing activities, managing social media, photo shooting and video editing.  Over the past two quarters as an ICC marketing intern, I’ve learned a lot from our chair and gained much experience. For example, I helped with the homecoming and winter club day. I made engaging posters for board outside the ICC room as well. I’m also available for the ICC meetings every week. Beyond that, I've always been in charge of HackthonCC's social media management, weekly meeting planning, and promotional material creation. The average is 50k views, however, one of my reels received over 100k views. I also have experience organizing club activities. For example, I oversaw the Club Day board project, where I divided a big task into smaller tasks, gave each club member a deadline, and checked in every day to make sure things were moving forward. I look forward to bringing more innovative ideas to ICC and am excited to playing a more active part in its operations. |