

DASG MARKETING & COMMUNICATIONS COMMITTEE

AGENDA | www.deanza.edu/dasb | <https://www.deanza.edu/dasb/committees/marketing/>

Recurring meeting every Monday | April 19th, 2021 | 10:30 AM

Zoom Meeting Link (no password): <https://fhda-edu.zoom.us/j/4998077765>

Chair of Committee: Kirana Rafli | **Contact:** kiranarafli13@gmail.com or dasbmarketing@fhda.edu

I. Call to Order

Kirana calls the meeting to order at 10:43 am.

A. Roll call of Marketing & Communication Committee

Senators	Present	Absent	Late	Excused
Kirana Rafli (Committee Chair)	X			
Sam Lai (Vice Chair)		X		
Sunnie Chen	X			
Interns	Present	Absent	Late	Excused
Taerim Kim		X		
Aki Baidya	X			
Claire Saul		X		
Wenyi Lin	X			
Kenny Luk		X		
Huy Bui	X			

Guests:

Luke A. Makison - 1st Meeting, Serena Nguyen - 1st Meeting Intern, Marcella Renata - 1st Meeting Intern, Karin - 1st Meeting Intern, Ananya - Chair of Legislative Affairs

II. Approval of the Minutes**III. Public Announcements****IV. Committee Announcements**

- Sam will be dropping out of senate

V. Business Items**1. DISCUSSION: Check-Ins**

Time: 10 minutes

Presenter: All

This item is to discuss how everyone in the committee is doing and a time for Marketing to get to know any new members and anything they would like to share for the members' personal updates.

- Sunnie (she/her/hers) - Busy this quarter, happy to drop chem
- Aki (he/him) - Really enjoying CIS 22A
- Wenyi (she/her/hers) - Intro to business, last quarter at De Anza
- Huy Bui - Accepted to UCI!
- Luke - Working on outside project with friends, developing websites
- Renata (she/her/hers) - Busy this quarter with classes
- Serena (she/her) - Also enjoying CIS 22A, working at Starbucks
- Karin - Environmental science, taking 5 classes
- Maritza - Hanging in there, 2nd vaccine shot tomorrow, getting prepared for side effects
- Mohamed - Hanging in there, enjoying the weather
- Kirana (she/her/hers) - Went through a lot this quarter, possibly Mercury is in retrograde, currently fasting, hectic, taking a possibly leave soon from senate

2. DISCUSSION: Sweatshirt Design

Time: 15 minutes

Presenter: Kirana, Sunnie, Ananya, Karin, Luke

This item is to discuss Marketing's plan to proceed with the planning and designing of sweatshirts and to make tasks or action items before the May 7th deadline.

- Kirana motion to move discussion #2: Sweatshirt Design to end of today's meeting
 - Seconded by Sunnie
- Ananya contacted 3 potential vendors - none have applied
- Fatema is working on logo idea/draft
 - Inspired by Lake Ontario Vintage Sweatshirt design
- Karin made a design
 - Ananya said she would wear it
 - Karin volunteer to make a different style design
- Serna will sketch varsity style design as soon as possible
- Sweatshirt Sign-Up: <https://forms.gle/nLZKoJigb3f6Drmv7>
- Open up logo competition for next academic year
- Luke available for emergencies
- Sweatshirt needs to be at Huy Chu house by May 7th

3. DISCUSSION: DASG Canvas Video

Time: 10 minutes

Presenter: Kirana

This item is to discuss the Canvas Video made senators and the help they need in order to finish the created videos.

- Britney dropped out of Marketing and Sunnie needs someone to help film
 - Serena volunteered
- Sam supposed to work on scholarship but dropped out of Senate
 - Kirana will work on it
- Aki sent copyright free music
 - <https://www.youtube.com/channel/UCht8qITGkBvXKsR1ByIn-wA>
- Luke can help on emergencies

4. Social Media Managers

Time: 10 minutes

Presenter: All

This item is to discuss social media working groups and how to stay active on top of all the DASB Social Media Platforms.

- Wenyi will continue as manager - would like 1 other person to help as a team - Will start working on creating content this week to be posted by next week
 - Serena will help out with designing posts
 - Huy Bui can manage Facebook and help create content
 - Renata would like to help with designing posts
 - Karin made a post about SAAM, Title IX
 - DASB needs to be changed to DASG - make post to announce change

- Sunnie shared that Canva has team features to help with cohesion, filing, etc.

V. Public Announcements

VI. Adjournment

Kirana adjourns the meeting at 11:35 a.m.