

DASG MARKETING & COMMUNICATIONS COMMITTEE

AGENDA | www.deanza.edu/dasb | <https://www.deanza.edu/dasb/committees/marketing/>

Recurring meeting every Monday | May 24th, 2021 | 10:30 AM

Zoom Meeting Link (no password): <https://fhda-edu.zoom.us/j/4998077765>

Chair of Committee: Kirana Rafli | Contact: kiranarafli13@gmail.com or dasbmarketing@fhda.edu

I. Call to Order

Sunnie calls the meeting to order at 10.30 am (PST)

A. Roll call of Marketing & Communication Committee

Senators	Present	Absent	Late	Excused
Kirana Rafli (Committee Chair)	v			
Jeffrey Kasprow	v			
Sunnie Chen	v			
Interns	Present	Absent	Late	Excused
Karin Davina	v			
Marcella Renata				v
Wenyi Lin	v			
Serena Nguyen				v
Huy Bui			v	

Guests: Beniam Gebrat, Mohamed, Saskia Latievarya, Kimberly Lam

II. Approval of the Minutes

Kirana motions to approve the minutes from May 6, seconded by Jeffrey

III. Public Announcements

Beniam: The fighting anti-blackness panel is coming on June 4

Link: <http://tinyurl.com/5ez32s27>

IV. Committee Announcements

Kirana: For the interest, Kirana has made an interest form to buy the sweatshirts and keychains. Interns must also fill the form for certificates.

Link:

Our advisor is currently excused.

V. Business Items

1. INFORMATION/DISCUSSION: Keychain and Stickers Design

Time: 10 minutes

Presenter: Karin Davina

Description: This item is to review Keychain and Sticker Designs Karin has made to be finalized to the senate.

- Motion to extended by 7 minutes by Jeffrey
- Seconded by Kirana

2. INFORMATION/DISCUSSION: Intern Certificate

Time: 10 minutes

Presenter: All

Description: This item is to review designs that can be made for Intern Certificates.

3. INFORMATION/DISCUSSION: Advertising Ideas and IG Story

Time: 15 minutes

Presenter: Huy, Wenyi, and Kirana

Description: This item is to discuss new advertising ideas and IG Story Polls for Fighting Anti-Black Panels and Career Panels Event.

Kirana: utilizing ig story (polls and quizzes)

We can make quizzes and inform students about De Anza's resources.

Link to the Black Outreach Website: <https://www.blackoutreachsj.org/about>

Volunteers (Black Outreach): Mohamed, Kirana, Huy

Volunteers (Career Panel): Karin, Wenyi, Huy

4. INFORMATION/DISCUSSION/ACTION: Marketing and Communications Codes

Time: 20 minutes

Presenter: Sunnie and Kirana

Description: This item is to review and make changes to the Marketing and Communication Codes for the fiscal year 2020-2021

- Motion to extended by 5 minutes by Kirana
 - Seconded by Jeffrey
- Motion to extended by 5 minutes by Kirana
 - Seconded by Jeffrey

Motion extended by 10 minutes by Kirana

- Seconded by Jeffrey
- Jeffrey and Huy has to leave.

V. Public Announcements

- None

VI. Adjournment

Sunnie adjourned the meeting at 12:21 pm