# De Anza College



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## **Program Report**

San Jose-Sunnyvale-Santa Clara MSA



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## **Region Info**

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

## **Custom Profile:**

### De Anza College

Film Production (50.0602)

## **Target Occupations**

Producers and directors (27-2012)

Camera operators, television, video, and motion picture (27-4031)

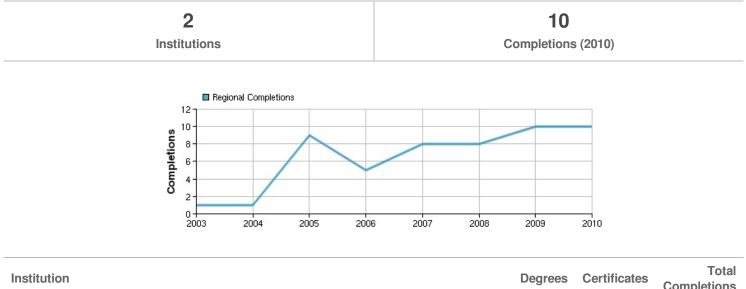
Film and video editors (27-4032)

## **Target Occupation Performance**

696	8.5%	\$20.45/hr
Jobs (2010)	Growth (2010-2014)	Median Wage (2011)
Location Quotient: 0.61	National: 3.4%	National: \$23.16/hr
Regional Openings (2010)		32
Institution Program Completions (2010)		10 🗖
Regional Program Completions (2010)		10 🗖
All Regional Completions for Target Occupations (2010)		159

Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010- 2014)
Producers and directors (27-2012)	21	\$22.79	7.9%
Camera operators, television, video, and motion picture (27-4031)	6	\$17.84	8.4%
Film and video editors (27-4032)	4	\$14.84	10.4%

## **Other Regional Training Providers**



Institution	Degrees	Certificates	Completions
Stanford University	9	0	9
West Valley College	1	0	1

## Job Postings by Occupation

Occupation	Job Postings
Camera operators, television, video, and motion picture	<u>3</u>
Producers and directors	<u>2</u>
Film and video editors	1

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

#### **Completers Data**

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.