De Anza College



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Program Report

San Jose-Sunnyvale-Santa Clara MSA



emsi

Region Info

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

Custom Profile:

De Anza College

Film/Television Production: Animation (10.0304)

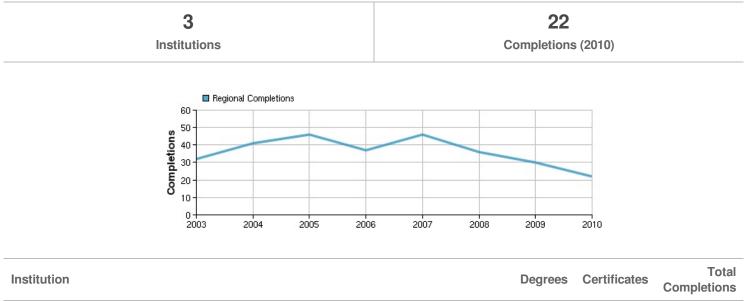
Target Occupations

Multi-media artists and animators (27-1014)

Target Occupation Performance

1,627 Jobs (2010) Location Quotient: 1.36	10.8% Growth (2010-2014) National: 8.2%	\$22.15/hr Median Wage (2011) National: \$11.77/hr	
Regional Openings (2010)		92	I.
Institution Program Completions (2010)		13 🗖	
Regional Program Completions (2010)		22	
All Regional Completions for Target Occupations (2010)		134	
Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010- 2014)
Multi-media artists and animators (27-1014)	92	\$22.15	10.8%

Other Regional Training Providers



			1
Cogswell Polytechnical College	16	0	16
West Valley College	3	2	5
San Jose City College	0	1	1

Job Postings by Occupation

Occupation	Job Postings
Multi-media artists and animators	<u>2</u>

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.