# **De Anza College**



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# **Program Report**

San Jose-Sunnyvale-Santa Clara MSA





### **Region Info**

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

### **Custom Profile:** De Anza College



Health Technologies: Phlebotomy Technician (51.1009)

## **Target Occupations**

Health diagnosing and treating practitioners, all other (29-1199)

### **Target Occupation Performance**

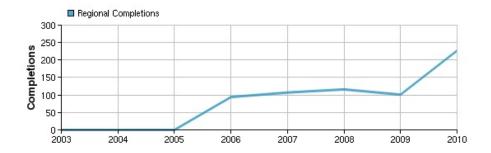
615	6.6%	\$21.99/hr
Jobs (2010)	Growth (2010-2014)	Median Wage (2011)
Location Quotient: 1.01	National: 7.3%	National: \$23.40/hr
Regional Openings (2010) Institution Program Completions (2010)		15 43
Regional Program Completions (2010)		227

Target Occupations	Regional Openings	Median Wage	Growth (2010-
	(2010)	(2011)	2014)
Health diagnosing and treating practitioners, all other (29-1199)	15	\$21.99	6.6%



# Other Regional Training Providers

2 227
Institutions Completions (2010)



Institution	Degrees	Certificates	Total Completions
Institute of Medical Education	0	142	142
Institute for Business and Technology	0	85	85

# **Job Postings by Occupation**

Occupation	Job Postings
Health diagnosing and treating practitioners, all other	<u>1</u>



### **Data Sources and Calculations**

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### **Completers Data**

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **State Data Sources**

This report uses state data from the following agencies: California Labor Market Information Department.

