De Anza College



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Program Report

San Jose-Sunnyvale-Santa Clara MSA



emsi

Region Info

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

Custom Profile:

De Anza College

SMassage Therapy/Therapeutic Massage (51.3501)

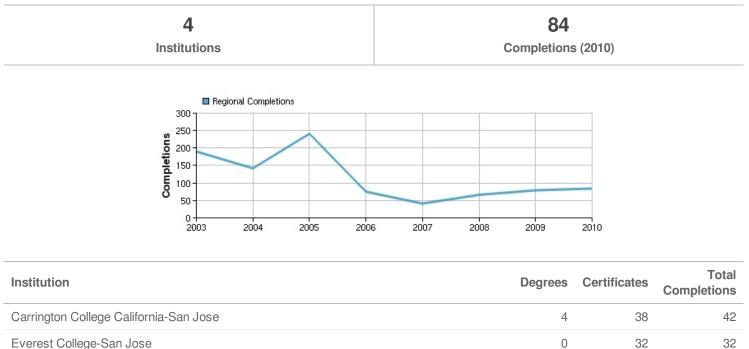
Target Occupations

Massage therapists (31-9011)

Target Occupation Performance

913 Jobs (2010) Location Quotient: 1.08	10.9% Growth (2010-2014) National: 13.0%	\$19.91/hr Median Wage (2011) National: \$16.75/hr	
Regional Openings (2010)		30 💻	
Institution Program Completions (2010)		15 -	
Regional Program Completions (2010)		84	
All Regional Completions for Target Occupations (2010)		221	
Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010- 2014)
Massage therapists (31-9011)	30	\$19.91	10.9%

Other Regional Training Providers



Everest College-San Jose	0	32
Institute for Business and Technology	0	6
West Valley College	0	4

Job Postings by Occupation

Occupation	Job Postings
Massage therapists	<u>Z</u>

6 4

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.