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> General Information (Program Review)

Department Chairs/Program Leads: Please press the edit symbol in the right-hand corner to update. Below, the text in bold corresponds both to the name of the box when editing this page and also to the first-column on the APRU worksheet. If you have questions, please contact: papemary@fhda.edu.

▾ **Dept - (PE) Massage Therapy**

Program Mission Statement: The Mission of the Massage Therapy program is to offer students:

- * An affordable vocational opportunity in a multicultural ethnically diverse environment.
- * A fundamental and advanced massage program preparing them with the knowledge skills and attitudes to achieve gainful employment.
- * An updated and academically challenging curriculum in an equitable learning environment.
- * Academic challenges that enhance the development of their communication, expression, critical thinking skills, and information/research literacy.
- * An opportunity to apply their skills within the De Anza sponsored community massage clinic and adaptive physical education program.
- * Professional ethics and business development training.
- * Continuing education opportunities.

I.A.1 What is the Primary Focus of Your Program?: Career/Technical

I.A.2 Choose a Secondary Focus of Your Program?: Transfer

I.B.1 Number Certificates of Achievement Awarded: 4

I.B.2 Number Certif of Achievement-Advanced Awarded: 1

I.B.3 #ADTs (Associate Degrees for Transfer) Awarded: 4

I.B.4 # AA and/or AS Degrees Awarded: 4

I.C.1. CTE Programs: Impact of External Trends: The State of California's legislature has been working with the CAMTC, California Association of Massage Therapists. This group has been given the authority to be one of two organizations to grant certification examinations and the only organization allowed to approve institutions to teach Massage Therapy in the State. De Anza College is currently undergoing the approval process. The

visit from the CAMTC investigator went well. The final result will be known by July 1, 2016 at the latest. If we are approved we will be among a limited number of programs that will offer an education in Massage Therapy. We may experience an increase in enrollment. There are already a number of private schools that have been closed. And we have already been contacted by a program that does not have the capacity to host a full 500 hour program requesting to link their curriculum to ours.

Job trends in this CTE area are still increasing. According to the State of California Employment Development Department: The Occupational Projections of Employment for San Jose-Sunnyvale-Santa Clara during the time period of 2010-2022 Projected 33.1% growth since 2012 compared to 31% in the nation. Other industries employing Massage Therapists include Personal Care Services, Offices of Other Health Care Practitioners and Other Recreation Industries employing 18,800 Massage Therapists in the State of California. The statistics do not show the number of self-employed and independent contractors that are employed.

Salaries range of \$12.00 per hour to \$125 per hour. The economy in the Santa Clara Valley has improved significantly. The number of new spas in our local area has increased as have the number of requests for our graduates.

Title V and Title IX laws regarding Harassment, Sexual Abuse and Violence have been brought to the forefront recently. This has lead to discussions regarding the implementation of a screening process for our students that would consist of a background check during or upon completion of the first course of the massage core sequence.

I.C.2 CTE Programs: Advisory Board Input: The Advisory Board supported the request of the Sports Massage instructor to move the Sports Massage class from the Spring Quarter to the Fall when there are more athletes in season. They also discussed partnering with Palmer Chiropractor to allow DA Massage students and opportunity to observe Chiropractic students and how they integrate massage. The difficulty students are having in acquiring enrollment the Biology 40A series was discussed. They suggested looking for alternative curriculum that De Anza might offer to meet anatomy and physiology requirements for our program.

I.D.1 Academic Services & Learning Resources: #Faculty served: 0

I.D.2 Academic Services & Learning Resources: #Students served: 0

I.D.3 Academic Services & Learning Resources: #Staff Served: 0

I.E.1 Full time faculty (FTEF): 0

I.E.2 #Student Employees: 0

I.E.3 Full-time to Part-time Ratio % of Full-time Faculty Compared to % Part-time Faculty Teaching: -100%

I.E.4 #Staff Employees: 1

I.E.5 Changes in Employees/Resources: Dr. Jeff Forman, Program Coordinator retired in June of 2014. The transition for some students has been difficult. The coordinator's role has been assumed by the Dean of Physical Education and Athletics. Student success and retention in the program has been slowly improving. But more focused attention by a FT Faculty coordinator is needed for sustainable changes. The program assistant has been critical in assisting the Dean in supporting the program during this period. Unfortunately, Perkins's funding for the program assistant was withdrawn in 2014-15. The program assistant's salary must now be solely supported by clinic funding. We had to reduce her hours by over 50%. This has increased the work load for the Dean, needless to say, the program leadership is on shaky ground at this time.

II.A Enrollment Trends: Enrollment was on a downward trend. However, although the unduplicated head count has decreased we have more students taking the core series of courses. We reduced several of our course offerings, Shiastu and Chair Massage due to low enrollment. The current plan is to offer these courses every other year as they are not part of the 500 hour certificate and the interest in attainment of an AA degree has not been significant. We working to improve interest in the AA degree path.

II.B.1 Overall Success Rate: Overall success has increased by about 10% when comparing 2012 -2014 to 2014-15. Non-success rates have decreased 7.5% and withdrawals have decreased almost 10%. Our new faculty and Massage Therapy Assistant have played a great part in supporting our students and improving our students' success and interest in the vocation. With the addition of a Counselor in our area, meeting the students request for more counseling support, we fully expect further increases in student enrollment, retention and success.

II.B.2 Plan if Success Rate of Program is Below 60%:

II.C Changes Imposed by Internal/External Regulations: Perkins Funding for the program assistant was revoked as we had surpassed the 3 year limit for the "stimulating a new program limitation" rule. However, this allowed us an opportunity to purchase much needed replacement tables, bolsters and other instructional equipment during the 2015-16 year. Clinic funds and Division B budget will now have to cover the salary for the program assistant.

The change in priority registration rules magnified a difficult situation for Massage students especially since the majority of our students are part-time. The possibility of finding another courses that would fulfill the anatomy content needed for this program should be explored as the CAMTC will not accept courses from any other institution (even Foothill). This issue may become the main reason students can not finish a Certificate of Achievement in 2 years.

Repeatability rules in Physical Education and CTE programs has had a negative effect on the Internship program that we have had in place for our students. Students interested in attaining Certificate Achievement - Advanced and AA Degrees in Massage will have issues attaining their educational goals due to these laws. Further explain can be obtained upon request it is a very complex subject.

If we are approved by the CAMTC, students will be required to accumulate supervised 500 hours of education. This translates to only 16 hours of absences for the entire certificate. It will be interesting to see how this rule will effect our students' enrollment and commitment to their educational goals.

III.A Growth and Decline of Targeted Student Populations: We have not done any active recruitment of targeted populations. In this three year period, African American and Filipino groups have decreased 1 percent and 5% respectively; Latino/Latina groups have increased 5% since 2012. Comparatively, Asian and White groups have changed too +2% and -9% respectively.

Overall, targeted populations have increased 7% while asian and white groups have decreased 6% and 7% respectively.

III.B Closing the Student Equity Gap: Success rates of both targeted and non-targeted groups has increased 9% and 11%.

The gap between both groups is exactly 5%.

Equity plan:

Implement peer tutoring.

Recruit top students for TA internships.

Produce videos of instructor demonstrations.

Fund a supervisory position for student practice sessions in PE 12L.

III.C Plan if Success Rate of Targeted Group(s) is Below 60%:

III.D Departmental Equity Planning and Progress: Most of our students are part-time status. However, we hope to implement paid peer tutoring. (Only FT students can be paid for tutoring). In the meantime, we are encouraging our most successful students (B grade or better) to participate as student teacher assistant for internship credit.

We held a student focus group on March 28, 2016. Each of the

four student panelists strongly encouraged us to provide a place for the students to practice their skills on campus. We are looking into provided supervised hours in PE 12L. Our instructors will be holding their office hours in PE 12L so that students can gather in this room.

The students also encouraged us to provide videos of the class demonstrations. A pilot will take place in PE 54 this Spring. The panelists hope that this will help students listen to the instructor more carefully instead of being distracted by their own efforts to take videos with their phone or other devices.

We are also reinstating the De Anza Student/Graduate Specialized workshops in the Spring. Special topics and guest speakers are recruited and paid through Perkins Funds so that students can have a "free experience". These workshops stimulate further interest in the vocation, and bring alumni back to campus.

Lastly, funding for a full-time Career Development Coordinator has helped us immensely. The task of providing job opportunity information and maintaining a website is now managed in a central location. Our program assistant now has had more time to assist students with internships and their clinic experience. She has also been an integral part of the discussions regarding implementation of equity and PLO/SLO work with the Dean.

Equity Plan Progress: Planning for Implementation 2015-16 academic year, mostly Spring, 2016.

IV.A Cycle 2 PLOAC Summary (since June 30, 2014): 1

IV.B Cycle 2 SLOAC Summary (since June 30, 2014): 0

V.A Budget Trends: Internal funding deficit has developed due to the elimination of Perkins funding. Compounding the issue is the fact that clinic enrollment has been between 12 and 16 students the past two years which translates to revenues from decreased clinic revenues. This year we utilized the last of our carry over from previous years. So the Division's "B" budget will have to cover the Program Assistant's salary. This program needs a full-time coordinator or a budget supplement (of approximately \$10,000) so that the Dean has assistance in running the program.

The transition from a complete change in faculty and staff may have been part of the reason for the decrease in student retention.

However, next Winter the enrollment for the clinic Class of F'15 (the first class consisting of students only taught by our new faculty) we expect that enrollment will increase to at least 25 students.

This will in turn increase revenue, but the program will still need additional budget supplementation to support the program assistant for at least one to two years without a Full-time

coordinator. If we are approved by the CAMTC, student interest in the De Anza program may peak. The potential is there. In the meantime, Perkins funds and DASB funds have been requested to increase marketing efforts for the clinic and to increase materials to support student recruitment for the 16-17 academic year. The program assistant is critical in assisting in the implementation of these activities at this critical time in the program's history.

V.B Funding Impact on Enrollment Trends: Enrollments have not been noticeably affected by the healthier State budget. But, job trends and wages that individual contractors can command are increasing. This is anecdotal information collected verbally from massage therapists who are obtaining these wages per one hour massage session.

V.C.1 Faculty Position(s) Needed: Replace due to vacancy

V.C.2 Justification for Faculty Position(s): Massage Therapy Program Coordinator retirement took place in June 2014. This needs to be considered for replacement immediately. This program has successfully completed the viability process and had received a strong recommendation to replace the full time instructor/coordinator. Retention has increased since the complete replacement of the faculty in the program has taken place. But, these faculty are all adjuncts who do not have the time to coordinate the program. This entails increasing recruitment efforts with a focus on under-served student populations, implementing equity plans (as detailed in the equity plan), leading the SLOAC and PLOAC processes, ensuring program certification by the CAMTC and maintain certification status if it is granted, completing Perkins reports, purchasing and maintaining equipment, implementing the background check process, working with the new Division Counselor in retention and ed planning.

V.D.1 Staff Position(s) Needed: None needed unless vacancy

V.D.2 Justification for Staff Position(s):

V.E.1 Equipment Requests: Over \$1,000

V.E.2 Equipment Title, Description, and Quantity: Massage

Item	cost ea	# req	s/H/tx
total			
Anatomy Trains – Tensegrity Pelvis	\$60.00	5	20% 360
Anatomy Trains – Tensegrity teach	\$30.00	5	20% 170
Anatomy Trains – DVD's various sets	\$360	2	20% 870
Reference texts related to Fascia Range	\$5 to 300	ea	1,000
Staff Development- using the Anatomy in Clay Learning system			1000
Clay learning system model	\$1000	5	20% 5100

bolsters	\$40 8 20%	400
tables	\$500 8 20%	4800

V.E.3 Equipment Justification: Our student panel has revealed to us that they are visual and tactile learners. Thus a variety of media is important to supplement their learning styles. Tactile media in the form of skeletons, more time in a cadaver lab to student movement, models that include synthetic muscles etc. Supplying video media of class demonstrations and through sources supplied by leaders in the vocation were also requested by our students.

V.F.1 Facility Request: Refinish the flooring in 12L.

In the proposed new physical education complex, provide a classroom that could comfortably hold 20 massage tables simultaneously for labs and the clinic as well as service physical education classes. 2 to 4 TV screens placed strategically around the room such that students would watch an instructor demonstrating a technique while they practice simultaneously. A larger area for a sink, warming heat packs, storage and a all in-one media control station that is on wheels.

V.F.2 Facility Justification: Virtually every Massage Therapy student, instructor and all clients from the community that patronize the Massage clinic each year use this facility. Flooring is chipped, scratched, dirty and damaged. Refinishing the floor should help the office/clinic to appear more professional and safe (decrease trip hazard).

A state of the art classroom would increase students' opportunities to utilize all forms of learning especially visual and tactile under the guidance of an instructor. Currently, our students have to gather around one table to see the instructor. They spend most of their time trying to video the demonstrations individually instead of absorb the information. They are also placed in groups of 3 because there isn't enough table space for 35-36 students to practice simultaneously.

It is a very strong possibility the CAMTC will be approving De Anza as a CAMTC affiliate. The potential for increasing enrollment is strong. A facility that supported student learning to the fullest is one of the Division's commitment to equity.

V.G Equity Planning and Support: Funding for a supervisor for a practice area for students outside of normal class hours is being requested from Perkins. However, long term funding would be

requested from the Equity sources after three years if the pilot program is successful.

V.H.1 Other Needed Resources: Assessment efforts have been limited by our ability to actually design complex assessment proposals. Help from institutional research could be beneficial in this area. A long term study of the benefits of the counselor in the Physical Education and Athletics Division area would be a helpful assessment.

V.H.2 Other Needed Resources Justification: The assessment results would help us in directing our efforts to improve student learning and support.

V.J. "B" Budget Augmentation: For the next two years, we are requesting \$10,000 per year to supplement the salary of the program assistant. If the clinic enrollment does increase to 24 or more as we hope revenues would increase and we could build up a reserve to fund the assistant's salary into the future or until a FT program coordinator could be hired.

V.K.1 Staff Development Needs: SLOAC and PLOAC assessment information for the new faculty is necessary.

V.K.2 Staff Development Needs Justification: New faculty are adjuncts they need to learn about the process and its value.

V.L Closing the Loop: The recent student panel provided PLOAC and equity plan information regarding resources that students feel they need to succeed in the classroom.

Submitted by: Coleen Lee-Wheat, Interim Coordinator, Dean Physical Education and Athletics Division

Last Updated: 4/26/16

APRU Complete for 2015-16: Yes

#SLO STATEMENTS Archived from ECMS: