

De Anza College Office of Institutional Research and Planning

To: Guided Pathways Core Team

From: Lisa Ly, Senior Research Analyst

Date: September 8, 2025

Subject: Guided Pathways Village Center Demographics, Spring 2025

Overview:

Guided Pathways Village Centers consist of the following meta majors: Artistic Expression (AE), Business and Finance (BF), Health and Life Science (HLS), Language and Communication (LC), Physical Sciences and Technology (PST), and Social Sciences and Humanities (SSH). This report provides an overview of the headcounts, visits and demographics of those who visited a Village Center during spring 2025 quarter.

Methodology:

The data was retrieved from SARS and provided by the Guided Pathways core team leads to Institutional Research, Planning and Accreditation. Village Center visitors' cwid's were matched to Banner to determine if they enrolled in spring 2025 quarter. In addition, their meta major assignment was compared to the Village Center(s) they visited.

Summary:

Most Visited Village Center

- In spring 2025, there were a total of 858 unique cwid's that generated 1,453 visits.
- Users of the Village Center were likely to visit 1 time. PST and LC Village Centers had the most headcounts and visits.
- Visitors used the Village Centers primarily to (1) relax, (2) participate in an independent/group study session or (3) attend a workshop/event.
- Independent/group study, relaxing, office hours, staff village and workshop/event activities were mostly accessed in the PST and LC Villages.
- Counseling and support services were mostly accessed in the PST and BF Villages.

Enrollment and Meta Major Village vs. Village Center Visited

- Most Village Center visitors were enrolled in the spring 2025 quarter.
 - 84% (HC=719) enrolled and had a major on file
 - 16% (HC=139) not enrolled and did not have a major on file
- When examining visitors' meta major assignment to the Village Center they visited, some visitors utilized the Village Center associated with their meta major but most visits occurred in other Village Centers. The exception was LC meta majors, with 71% of their visits occurring in their LC Village.

Demographics

- Village Center visitors skewed younger than their spring 2025 student population, with most visitors aged 19 or younger.
- Female visitors were underrepresented (44% vs. 49%) and Latinx visitors, too (17% vs. 25%).
- Continuing students were overrepresented (92% vs. 75%), whereas first-time transfer (1% vs. 6%) and returning (2% vs. 10%) students were underrepresented by 5 and 8 percentage points, respectively.

A. Most Visited Village Center

- In spring 2025, LC and PST Village Centers had the most visitors. Most visitors frequented a Village Center one time (refer to Table 1).
- The primary reason for visiting a Village Center was for relaxation (46%), independent/group study (20%), workshop/event (11.4%) or staff village (11.0%).

Table 1:

Visit Frequency

Frequency of Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
1x	93	60%	125	59%	83	62%	219	64%	217	55%	145	67%	882	61%
2x	22	14%	23	11%	15	11%	43	13%	69	18%	26	12%	198	14%
3x	7	5%	18	9%	8	6%	27	8%	28	7%	9	4%	97	7%
4x	2	1%	13	6%	4	3%	13	4%	16	4%	5	2%	53	4%
5x	3	2%	6	3%	2	2%	3	1%	14	4%	3	1%	31	2%
6-10x	16	10%	14	7%	11	8%	16	5%	23	6%	18	8%	98	7%
11+x	12	8%	12	6%	10	8%	23	7%	26	7%	11	5%	94	6%
Total	155	100%	211	100%	133	100%	344	100%	393	100%	217	100%	1,453	100%

Green=higher frequency | red=lower frequency

Table 2:

Reason for Visit

Reason for Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Counseling	3	2%	10	5%	2	2%	9	3%	25	6%	4	2%	53	4%
Ind Study/Grp Study	15	10%	38	18%	30	23%	63	18%	109	28%	35	16%	290	20%
Just Relaxing	104	67%	106	50%	58	44%	143	42%	133	34%	118	54%	662	46%
Office Hours	3	2%	20	9%	2	2%	23	7%	58	15%	5	2%	111	8%
Staff Village	16	10%	20	9%	30	23%	41	12%	28	7%	25	12%	160	11%
Support Services	1	1%	3	1%	0	0%	2	1%	4	1%	2	1%	12	1%
Workshop/Event	13	8%	14	7%	11	8%	63	18%	36	9%	28	13%	165	11%
Total	155	100%	211	100%	133	100%	344	100%	393	100%	217	100%	1,453	100%

Table 3 shows the Village Center that was most accessed by reason cited.

- *Counseling* was mostly accessed in the PST (47%) and BF (19%) Villages.
- *Independent/Group Study* was accessed in the PST (38%) and LC (22%) Villages.
- *Just Relaxing* was accessed in the LC (22%), PST (20%) and SSH (18%) Villages.
- *Office Hours* was accessed in the PST (52%) and LC (23%) Villages.
- *Support Services* was accessed in the PST (33%) and BF (25%) Villages.
- *Staff Village* was accessed in the LC (26%), HLS (19%) and PST (18%) Villages.
- *Workshop/Event* was accessed in the LC (38%) and PST (22%) Villages.

Table 3:

Village Center Most Visited Given Reason Cited

Reason for Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
Counseling	3	6%	10	19%	2	4%	9	17%	25	47%	4	8%	53	100%
Ind Study/Grp Study	15	5%	38	13%	30	10%	63	22%	109	38%	35	12%	290	100%
Just Relaxing	104	16%	106	16%	58	9%	143	22%	133	20%	118	18%	662	100%
Office Hours	3	3%	20	18%	2	2%	23	21%	58	52%	5	5%	111	100%
Staff Village	16	10%	20	13%	30	19%	41	26%	28	18%	25	16%	160	100%
Support Services	1	8%	3	25%	0	0%	2	17%	4	33%	2	17%	12	100%
Workshop/Event	13	8%	14	8%	11	7%	63	38%	36	22%	28	17%	165	100%

B. Enrollment and Meta Major Village vs. Village Center Visited

- Among the 858 unique cwids, the majority (84%) were enrolled in spring 2025 quarter and with a major on file. The remaining 16% neither enrolled nor had a major on file.

Table 4:

Village Center Visitors: Spring 2025 Enrollment & Major on File

Enrolled Spring 2025	Has Major on File	HC		Visits	
		Count	Percent	Count	Percent
Yes	Yes	719	84%	1,274	88%
No	No	139	16%	179	12%
Total		858	100%	1,453	100%

Table 5 compares visitors' major (and associated meta major) to the Village Center they visited. Visitors utilized the Village Center associated with their meta major in addition to other Village Centers; notably, the LC Village received visits from other meta majors. Other observations include:

- *LC meta majors* were likely to use their LC Village (71%).
- *HLS meta majors* mostly visited the PST Village over their own Village (28% vs. 24%)
- *AE meta majors* mostly visited AE (36%) and LC (36%) Village Centers.
- *BF meta majors* mostly visited BF (29%) and LC (28%) Village Centers.
- *PST meta majors* mostly visited PST (43%) and LC (17%) Village Centers.
- *SSH meta majors* mostly visited SSH (29%) and LC (29%) Village Centers.
- Visitors with a major but no meta major assignment, reflecting undecided or undeclared, personal interest, high school student, transfer studies, mostly visited PST (35%) and LC (20%) Village Centers.

Table 5:

Meta Major Assignment versus Village Center Visited

Major Assigned to Meta Major Village	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
AE	25	36%	5	7%	3	4%	25	36%	5	7%	6	9%	69	100%
BF	11	6%	51	29%	4	2%	49	28%	24	14%	37	21%	176	100%
HLS	15	9%	10	6%	39	24%	36	22%	45	28%	17	10%	162	100%
LC	4	8%	3	6%	1	2%	34	71%	0	0%	6	13%	48	100%
PST	47	9%	85	16%	30	6%	88	17%	225	43%	54	10%	529	100%
SSH	20	12%	23	14%	11	7%	48	29%	13	8%	48	29%	163	100%
None*	12	9%	8	6%	26	20%	20	16%	44	35%	17	13%	127	100%
Not applicable**	21	12%	26	15%	19	11%	44	25%	37	21%	32	18%	179	100%

*Visitors with a major on file but their major does not have a meta major assignment.

**Visitors without a major on file.

C. Demographics

- Village Center visitors skewed younger than the spring 2025 student population. This finding was consistent when examined by Village (Table 6A).
- In general, Village Center female visitors were underrepresented when compared to their spring 2025 population, 44% vs. 49%. The exception was PST Village which had 36% of its visitors identifying as female compared to their representation in the meta major (25%). See Table 6B.
- Latinx visitors were underrepresented by nearly 8 percentage points (Table 6C).
- Village Center visitors were overrepresented by continuing students, 92% vs. 75%.
- First-time transfer and returning students were underrepresented by 5 and 8 percentage points, respectively (Table 6D).

Table 6A:

Age

	Guided Pathways Village Center Visitor (HC)							Spring 2025 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
19 or less	49%	49%	51%	49%	48%	46%	49%	31%	39%	39%	20%	40%	33%	72%	40%
20-24	30%	29%	18%	26%	33%	31%	29%	32%	34%	31%	24%	35%	28%	11%	30%
25-29	7%	8%	6%	5%	8%	8%	7%	12%	9%	12%	10%	10%	11%	4%	10%
30-34	5%	5%	11%	6%	5%	4%	5%	5%	6%	7%	10%	6%	7%	2%	6%
35-39	3%	2%	5%	3%	3%	4%	3%	5%	4%	5%	10%	3%	5%	2%	4%
40-49	2%	4%	3%	3%	2%	2%	3%	5%	5%	5%	15%	3%	9%	3%	5%
50-59	1%	3%	5%	6%	1%	4%	3%	5%	3%	1%	7%	2%	4%	3%	3%
60+	3%	0.0%	0.0%	2%	1%	2%	1%	5%	1%	1%	5%	1%	3%	3%	2%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	142	173	111	287	302	192	1,207	998	2,861	2,884	756	3,755	2,953	1,578	15,785

Spring 2025 total headcount omits one students' whose age is unknown.

Table 6B:

Gender

	Guided Pathways Village Center Visitor (HC)							Spring 2025 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
Female	49%	37%	55%	48%	36%	44%	44%	50%	43%	64%	68%	25%	65%	47%	49%
Male	46%	60%	42%	45%	61%	51%	52%	44%	55%	34%	29%	72%	32%	48%	49%
Unknown	5%	3%	3%	7%	3%	5%	4%	6%	2%	2%	3%	2%	3%	5%	3%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	142	173	111	287	302	192	1,207	998	2,861	2,884	756	3,755	2,954	1,578	15,786

Table 6C:

Ethnicity

	Guided Pathways Village Center Visitor (HC)							Spring 2025 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
Asian	35%	40%	41%	42%	46%	34%	40%	33%	40%	36%	44%	42%	32%	57%	40%
Black	4%	3%	6%	3%	2%	4%	4%	4%	5%	4%	3%	3%	5%	2%	4%
Filipinx	8%	4%	8%	5%	5%	5%	6%	7%	6%	11%	5%	5%	5%	4%	6%
Latinx	18%	13%	26%	15%	13%	23%	17%	29%	24%	30%	23%	20%	32%	11%	25%
Native American	0.0%	0.0%	0.0%	1%	0.3%	0.0%	0.4%	1%	0.4%	0.3%	0.1%	0.4%	1%	1%	0.4%
Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%	1%	0.1%	0.5%	1%	1%	0.3%	0.3%	1%	0.4%	1%
White	11%	12%	6%	18%	17%	16%	15%	20%	15%	13%	21%	15%	18%	18%	16%
Decline to State	23%	27%	13%	15%	17%	17%	18%	5%	9%	4%	4%	14%	7%	6%	8%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	142	173	111	287	302	192	1,207	998	2,861	2,884	756	3,755	2,954	1,578	15,786

Table 6D:

0Student Type

	<u>Guided Pathways Village Center Visitor (HC)</u>							<u>Spring 2025 Enrolled Students and Assigned Meta Major (HC)</u>							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
First-time college	4%	3%	0.0%	3%	2%	4%	3%	4%	4%	3%	10%	4%	5%	2%	4%
First-time transfer	1%	0.0%	0.0%	1%	1%	0.0%	1%	4%	8%	6%	7%	6%	7%	2%	6%
Continuing	90%	94%	87%	92%	94%	93%	92%	81%	78%	79%	70%	82%	77%	40%	75%
Returning	2%	1%	1%	3%	1%	2%	2%	12%	10%	12%	12%	8%	11%	3%	10%
High school	2%	1%	12%	1%	2%	1%	2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	51%	5%
Adult learner	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	1%	0.1%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	121	149	93	247	268	161	1,039	998	2,861	2,884	756	3,755	2,954	1,578	15,786

Student type is determined by enrollment status. The Village Center Visitor data omits those who were not enrolled by census.